



## BEING INFLUENTIAL

In fall 2007, the University of Windsor took the first step in telling its story to an ever-larger, ever-changing audience. It opened a nation-wide campaign to promote its unique strengths and its privileged place in Canada.

Our campaign reflects what extensive research, our own history and – perhaps more importantly – our own instincts told us is our essential purpose.

We are focused on taking responsibility for delivering change in the community and in the world, as well as on the notion that students are at the centre of this change

from the moment they join the UWindsor community. *Thinking Forward* is our new tagline, though our identity and reputation reflect far more than the words or the freshness of a modernistic, welcoming logo.

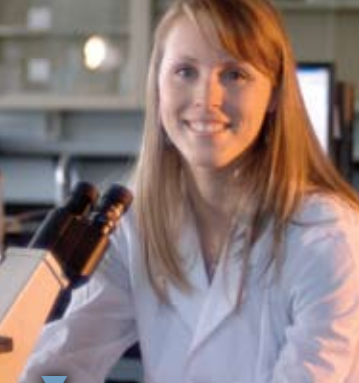
We are promoting who we are and what we bring to the community and to our students, both now and in the future. We are talking about being influential, having a lasting impact in countless ways.

This annual report is an opportunity to share highlights that underscore our mission and our special attributes with people who may not know the whole story.

*This publication is an abbreviated version of the annual report. For the full version, please visit*

[www.uwindsor.ca/annualreport](http://www.uwindsor.ca/annualreport)





Carly Griffin



Finney Cherian and Ken Cramer



Holly Lafontaine



Mary Medcalf

## BEING INFLUENTIAL

### IN RESEARCH

A \$105,000 research fellowship awarded to PhD candidate Carly Griffin means much more to her, she says, than prestigious recognition of her academic achievement.

That is because the Frederick Banting and Charles Best Doctoral Award enables Griffin to continue a battle she wages, from the quiet of a laboratory, in the names of her father, her uncle, and anyone else stricken with cancer.

"My father died of colon cancer in 2000," the biochemist says. "He was just 47. I felt then, one day I will do cancer research. Now I'm lucky enough to be doing it."

### IN THE CLASSROOM

TV Ontario chose Faculty of Education Professor Finney Cherian and Psychology Professor Ken Cramer as two of the top 10 professors in Ontario. Judges viewed video submissions of their lectures and students selected the successful lecturers.

Dr. Cherian's nominating students described him as, "inspirational, exhilarating, influential, thought-provoking, touching and invigorating." This was his second nomination in the Best Lecturer competition.

Dr. Cramer "consistently demonstrates excellence in both teaching and lecturing, with his ability to captivate, engage and stimulate students regardless of the year of study or class size," said one of his students.

### IN SOCIAL CHANGE

Holly Lafontaine, fourth-year environmental engineering, is focused on sustainability, not quick fixes.

Lafontaine spent part of her third year on an Engineers Without Borders' Junior Fellowship in International Development (JFID) volunteer placement in Lusaka, Zambia.

Her time in Africa changed Lafontaine in many ways, she says: "It gave me a different perspective on what long-term sustainability is. It is difficult to achieve. Every community is different. There is no one-solution-fits-all that can be applied."

### IN THE COMMUNITY

When Mary Medcalf, field administrator in the UWindsor School of Social Work, decided to spearhead the Community-University Partnership for Community Development, Research and Training four years ago, she soon saw its broader potential.

"I quickly realized that the University had many resources that we could bring to bear on some of the most pressing social issues in the community - faculty, staff, students, some infrastructure - and that the reputation of the University could assist in leveraging resources for the community."

The initiative to assist many of the region's most vulnerable citizens to become active in revitalizing their community supports five social housing neighbourhoods through a model of community service combined with student learning. It was a major success.

### IN THE ENVIRONMENT

"I think we all have to contribute to the world," says Environmental Engineering Professor Dr. Edwin Tam. "We should all try to do something - whether it's educating others

or looking at how we approach things. It can sound trite and cheesy, but the reality is - this is the only planet we can live on."

To that end, Tam's research examines how the recycled materials from automobiles can be better handled at the junkyard - how to best remove plastic before the smashing-up stage through a pretreatment process.

He is also researching brownfields - underutilized lands that either are contaminated or are suspected of being contaminated.

"It's an important issue on many levels: The city loses revenue because no one is paying taxes; it's an eyesore and a possible health hazard or perceived as one, and it has a low or non-optimal level of activity," says Tam, who has created a classification system that helps judge what the best use for the site might be.

Tam is testing the system in conjunction with the City of Windsor, the Ontario Ministry of Municipal Affairs and Housing, AMEC consulting firm, and Niagara Economic Development Corporation.

### IN THE WORLD AROUND US

The Middle East conflict has been so relentless for so long that it is difficult to imagine a peaceful resolution to the region's tragic strife.

However, that is exactly what Michael Bell and his partners say they hope to advance through the Jerusalem Old City Initiative, which proposes a solution to the contentious issue of that historic city's government.

The Jerusalem Old City initiative team is composed of co-director Bell, former Canadian ambassador to Israel, Jordan and



*Edwin Tam*



*Michael Bell*



*David Watkins*



*Richard Peddie*

Egypt and currently the Paul Martin Sr. Chair of International Diplomacy; Michael Molloy, former Canadian ambassador to Jordan; John Bell, Middle East director of Search for Common Ground, and Tom Najem, head of the University of Windsor Department of Political Science.

The partners have just published what is “probably our most important product,” says Bell – an in-depth study of government mechanisms that could be applied to the Old City. The study also looks at security in great depth.

The objective is to raise awareness on the part of the Palestinians, Israelis and the U.S. that there is an alternative to the traditional approach – that one of the current antagonists must govern, or else the Old City should be physically divided. “Our alternative is a sustainable option,” says Bell. In the event of peace, there will be provocateurs. In the event of resulting crises, we want to place responsibility for resolving the issue in the hands of an outside administrator who can satisfy the requirements of both sides.

## **IN LIFE AFTER UWINDSOR**

### **David Watkins**

David Watkins BA '87, BEd '89 was one of five Canadians to receive the 2007 Governor General's Award for Excellence in Teaching Canadian History. His unconventional techniques include having students create a comic book superhero to address problems exclusive to black people, discussing what

he describes as the “hero deficit” in their community, creating a family tree and relating the motivation and rationale of the slave trade to their own experience.

For Watkins, who often has other students sit in on his class, it's all about properly presenting history. Those who feel they have a stake in the subject matter find it exciting and will want to learn, he says.

### **Richard Peddie**

“I am a very proud graduate of UWindsor and the business school that is now named Odette,” says Richard Peddie. “My professors pushed and mentored me; my classmates became lifelong friends.

“Definitely, my time on this campus positively contributed to the personal and corporate life I enjoy today.”

As president and CEO of Maple Leaf Sports & Entertainment (MLSE), Peddie oversees all business and team operations related to the Maple Leafs, Raptors, Toronto FC, the Marlies, the operations of Air Canada Centre, the organization's two television channels, and the \$500-million commercial development known as Maple Leaf Square.

Under his vibrant leadership the company is steadily expanding. In May 2006, the organization announced its newest sports enterprise – Toronto FC. Toronto FC, the 13th member of North America's professional soccer league and the first outside the United States, has proven to be one of the most successful start-up teams in major-league sports history.

Over the last five years Peddie has been one of the top donors to UWindsor. His generosity has benefited many of the University's sports and athletic programs.

### **Mary Jo Haddad**

Mary Jo Haddad BScN '84 says the development of her leadership potential was a valuable outcome of her education at UWindsor.

Enrolling at Windsor when she was already a full-time nurse, Haddad wanted to broaden her understanding of the health care system, learn more about the theory behind the practice, thinking and leadership.

“This allowed me to build on my strengths,” she says. “As a mature student, I was encouraged to challenge my profs, which I did, because I wanted that dialogue.”

After graduation, Haddad returned to The Hospital for Sick Children, where she had nursed before enrolling at UWindsor. In 2004, after six months in an interim role, Haddad was confirmed as president and CEO of Sick Kids, Canada's most research-intensive hospital and the largest centre dedicated to improving children's health in the country.

Since June 2003, she has also held the position of executive vice-president and COO, responsible for the day-to-day operations of the hospital.

“The rewards of my education are hard to put into words,” Haddad says. I get to work with a calibre of people in my field that you can't find anywhere else in Canada; I've had opportunities for innovation and leadership,” she adds. “It's been a tremendous foundation for my success.”



## BOARD OF GOVERNORS

MAY 1/07 - APRIL 30/08

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Mr. Bob Gallagher  
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Rev. William Riegel  
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Dr. Audrey Thibert

## SENIOR ADMINISTRATORS

2007/2008

The Honourable Edward C. Lumley, P.C., LL.D.,  
University Chancellor  
Dr. Ross Paul, President and Vice-Chancellor  
(As of July 1, 2008, Dr. Alan Wildeman)  
Dr. Ranjana Bird, Vice-President, Research  
Ms. Amanda Gellman, Vice-President,  
University Advancement  
Prof. Neil Gold, Provost and  
Vice-President, Academic  
Mr. Stephen Willetts, Vice-President,  
Administration and Finance  
Sandra Aversa, Executive Director, Finance;  
Associate Vice-President, Finance  
Dr. Niharendu Biswas,  
Acting Vice-President, Research  
Dr. Robert Boucher, Dean,  
Faculty of Human Kinetics  
Ms. Jane Boyd, Executive Assistant to the  
President and University Secretary  
Dr. Richard Caron, Dean, Faculty of Science  
Dr. Allan Conway, Dean,  
Odette School of Business  
Dr. Maria Blass, Student Health Services  
Mr. Jim Cooke, University Counsel

Mr. Robert Cowper, Executive Director, Campus  
Community Police and Parking Services  
Mr. Kevin Doyle, Executive Director,  
Public Affairs and Communications  
Dr. Janice Drakich, Director,  
Faculty Recruitment and Retention  
Mr. Kerry Eagen, Executive Assistant to the  
Provost and Vice-President, Academic  
Ms. Gwen Ebbett, University Librarian  
Prof. Bruce Elman, Dean, Faculty of Law  
Dr. Mitch Fields, Executive Director,  
Centre for Executive Education  
Dr. Jim Frank, Dean, Graduate Studies  
and Research  
Dr. Peter Frise, Executive Director, AUTO21  
Dr. Brian Fryer, Director, Great Lakes Institute  
for Environmental Research  
Mr. Gord Grace, Director, Athletics  
& Recreational Services  
Mr. Dennis Hastings, Executive Director,  
Facility Services  
Dr. Cecil Houston, Dean, Faculty of Arts  
and Social Sciences

Ms. Anna Maria Kirby, Executive Director,  
Student Ancillary Services  
Ms. Rita LaCivita, Executive Director,  
Human Resources  
Mr. Roger Lauzon, Executive Director,  
Information Technology Services  
Dr. Brian Mazer, Special Advisor to the Provost,  
Assistant Provost – Special Projects  
Dr. Veronika Mogyoroddy, Assistant Provost,  
Academic Architectural Advisor  
Dr. Graham Reader, Dean,  
Faculty of Engineering  
Dr. Pat Rogers, Dean, Faculty of Education  
Dr. Todd Sands, Executive Director,  
Centre for Smart Community Innovation  
Dr. Clayton Smith, Vice-Provost,  
Students, and Registrar  
Dr. Keith Taylor, Associate Vice-President,  
Research  
Dr. Bruce Tucker, Associate Vice-President,  
Academic  
Dr. Alan Wright, Vice-Provost, Teaching  
and Learning  
Ms. Rosemary Zanutto, Executive Director,  
Institutional Analysis

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# FINANCIALS

Year ended April 30, 2008, with comparative figures for 2007 (in thousands of dollars)

## Balance Sheet

|  | 2008 (\$)      | 2007 (\$)      |
|--|----------------|----------------|
| <b>ASSETS</b>                            |                |                |
| <b>Current</b>                           |                |                |
| Cash and cash equivalents                | 25,373         | 42,754         |
| Short-term investments                   | 60,914         | 41             |
| Accounts receivable                      | 11,932         | 11,195         |
| Inventories                              | 1,607          | 1,996          |
| Prepaid expenses                         | 907            | 510            |
| <b>Total current assets</b>              | 100,733        | 56,496         |
| Investments                              | 130,203        | 135,469        |
| Capital assets, net                      | 192,210        | 185,026        |
|  | <b>423,146</b> | <b>376,991</b> |
| <b>LIABILITIES</b>                       |                |                |
| <b>Current</b>                           |                |                |
| Accounts payable and accrued liabilities | 30,403         | 21,801         |
| Deferred revenue                         | 6,592          | 3,137          |
| Deferred contributions                   | 30,548         | 30,270         |
| Current portion of long-term debt        | 713            | 757            |
| <b>Total current liabilities</b>         | 68,256         | 55,965         |
| Deferred capital contributions           | 113,044        | 74,185         |
| Employee future benefits                 | 29,718         | 26,644         |
| Long-term debt                           | 105,017        | 106,482        |
|  | <b>316,035</b> | <b>263,276</b> |
| <b>NET ASSETS</b>                        |                |                |
| <b>Unrestricted</b>                      |                |                |
| Funded operations                        | -              | 5              |
| Unfunded operations                      | (30,677)       | (26,644)       |
| <b>Total unrestricted</b>                | (30,677)       | (26,639)       |
| Internally restricted                    | 25,346         | 27,734         |
| Investment in capital assets             | 52,576         | 56,581         |
| Endowment                                | 59,866         | 56,039         |
|  | 107,111        | 113,715        |
|  | <b>423,146</b> | <b>376,991</b> |

## Statement of Operations and Changes in Net Assets

|   | 2008 (\$)      | 2007 (\$)      |
|---|----------------|----------------|
| <b>REVENUE</b>  |                |                |
| Grants and contracts  | 130,018        | 132,206        |
| Student fees  | 92,554         | 90,156         |
| Sales and services  | 24,843         | 25,214         |
| Investment income   | 7,773          | 8,950          |
| Donations, non-endowment  | 3,849          | 12,818         |
| Deferred contributions, net                                     | (278)          | (460)          |
| Amortization of deferred capital contributions                  | 5,566          | 6,052          |
| Other revenue   | 13,075         | 12,895         |
|   | <b>277,400</b> | <b>277,831</b> |
| <b>EXPENDITURES</b>   |                |                |
| Salaries and benefits   | 182,049        | 165,682        |
| Materials, supplies and services                                | 30,274         | 29,916         |
| Repairs and renovations   | 15,554         | 15,811         |
| Cost of goods sold  | 9,711          | 9,797          |
| Utilities   | 8,011          | 7,897          |
| Interest on long-term debt                                      | 7,241          | 9,080          |
| Scholarships and bursaries                                      | 16,186         | 16,856         |
| Amortization of capital assets                                  | 17,663         | 17,382         |
|   | <b>286,689</b> | <b>272,421</b> |
| Excess of revenue over expenditures (expenditures over revenue) | (9,289)        | 5,410          |
| Endowment contributions   | 3,482          | 7,103          |
| Change in accounting for financial instruments                  | (797)          | -              |
| Net changes in net assets                                       | (6,604)        | 12,513         |
| Net assets, beginning of year                                   | 113,715        | 101,202        |
| <b>Net assets, end of year</b>                                  | <b>107,111</b> | <b>113,715</b> |

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