conference GUIDE

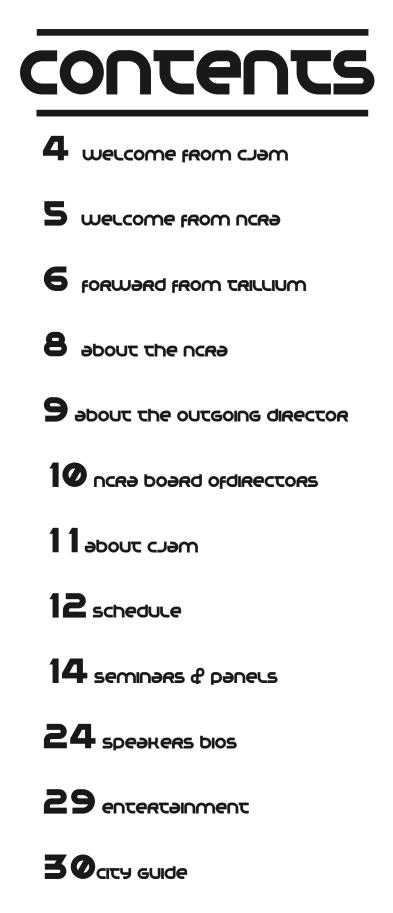






NCRC 2008 and CJAM 91.5 FM would like to thank our generous sponsors:





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- 34 downtown windsor map

Welcome

Hello NCRC 2008 Delegates!

On behalf of the volunteers and staff of CJAM allow me to welcome you to Windsor! Canada's motor city is far more than factories and casinos, and I hope the week you spend here will leave you with a more honest impression of the unique culture and people that populate this distinct border community.

Since throwing our hat in the ring at last year's NCRC in Vancouver, the staff and volunteers that comprise our planning committee have been working our collective duffs off in an attempt to at least match the unmitigated success that was NCRC '07. I knew it would take an incredible group effort to pull it off, and I want to thank the fantastic efforts of our committee members!

We wanted to host this year to help celebrate our 25th year of FM broadcasting, and we're excited to be able to commemorate this milestone with you, our valued friends and peers from across the country.

It's difficult to accommodate the various workshops that are the bread and butter of our sector while putting a distinctive stamp on each edition of the conference. However I hope you'll find a wide variety of content that simultaneously covers most bases and delivers something unique.

I hope you enjoy your time in the Rose City this week - I encourage every delegate to use the city guide found in these pages. And don't forget to take advantage of Detroit while you're here! You won't fully experience Windsor without crossing the border...

Adam Fox CJAM Station Manager

Welcome FROM The ncra



It's rewarding for us to be involved in NCRC, a highlight of the community-based radio family calendar. So many staff and volunteer hours have been dedicated to making NCRC a success, we're sure

members and non-members alike will enjoy jampacked informative and enticing seminars, workshops, and events with endless networking opportunities.

This year's conference is also a big opportunity for the growth of a native programmers' network, some new workshop topics, and for some delegates from prospective member stations that the Ontario Trillium Foundation has helped us bring here so that they can get a taste of what NCRA membership could offer their stations. Please make everyone around you feel welcome!

We'll both be around and involved with the conference, and welcome all delegates to say "hi" and bring up any questions or comments that you may have. We look forward to meeting you all!

Enjoy!

Kevin Matthews, Executive Director, and Afeisha James, Membership Coordinator

FORWARD FROM

The Ontario Trillium Foundation is a catalyst that enables Ontarians to work together to enhance the quality of life in their communities. We believe that communities across Ontario are rich in talent, creativity and drive, and our grants stimulate communities to build on these assets.

We are an agency of the Government of Ontario. We are committed to being open and accountable to you and actively pursue ways to keep you informed about our activities. Our website is one of the ways we do this.

This is a significant year for us. It is our 25th anniversary! Since 1982, we've granted hundreds of millions of dollars to thousands of charitable and not-for-profit organizations in every part of the province. Today, we are one of Canada's leading charitable grantmaking foundations.

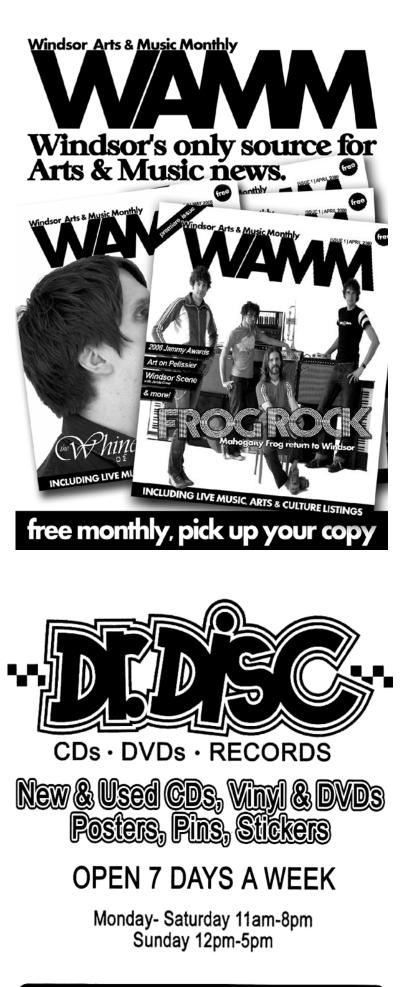
Our mission is to help build healthy and vibrant communities by strengthening the capacity of the voluntary sector through investments in community-based initiatives. This is reflected in our granting priorities and our grants that enable charitable and not-for-profit organizations to build on their strengths and develop new ideas.

Like the organizations we've supported over the years, we too rely on the passion, talent and energy of dedicated volunteers. Our volunteer Board of Directors guide our work and ratify grantmaking decisions. We are also fortunate to have more than 300 individuals who volunteer as members of our Grant Review Teams to review grant applications and recommend projects for funding within their communities.

Our first quarter century has been a time of strategic and steady growth. We look forward to many more years of enhancing the lives of Ontarians from Kenora to Cornwall, from Fort Severn to Sarnia, from Toronto to Timmins.



L. Robin Cardozo Chief Executive Officer



659 Ouellette Ave. Windsor ON (519) 253-9744 www.drdiscrecords.com

about the ncra

The National Campus and Community Radio Association is the non-profit national association of organizations and individuals committed to volunteer-based, community-oriented radio broadcasting.

The NCRA is dedicated to advancing the role and increasing the effectiveness of campus and community radio in Canada. It works closely with other regional and international community-oriented radio organizations to provide developmental materials and networking services to its members, representing interests of the sector to government and other agencies and to promote public awareness and appreciation for community-oriented radio in Canada.

NCRA membership is open to: campus/community stations; community-based English, French and native stations; community-oriented stations affiliated with broadcasting schools; and other supportive businesses and individuals.

L'Association nationale des radios étudiantes et communautaires inc.(l'ANREC) est une organisation qui représente le secteur radio campus etcommunautaire au Canada.

En tant que collectif, l'ANREC travaille pour maintenir et cultiver lerôle du troisième secteur. Ceci peut signifier: aider une station quiconnaît des problèmes financiers, fournir des ressources et des solutionsde gestion de réseau à ses membres, ou inciter au nom de toutes lesstations de radio du troisième secteur. L'ANREC est consacré à augmenterl'efficacité de la radio campus et communautaire au Canada. Depuis 1987, l'association a affecté des changements à la politique de radio, a aidé àbaisser des tarifs affectant les stations de radio, et a aidé les stationspour démarrer et rester ouverte.

Les membres de l'ANREC incluent: les stations de radio campuscommunautaires, les stations de radio communautaires anglaises, françaises, des premières nations, métis, et inuit, les stations de radioaxées sur la communauté affiliées à des écoles de radiodiffusion, et lesentreprises et individus qui ont contribué au soutien de l'association.

more information @ www.ncra.ca

The outgoing ncra director

Hello everyone. It is my pleasure to welcome you to this year's conference.

For those who don't know me, I was the NCRA's National Coordinator from 2002-2008, and am now the Development Consultant for the new Community Radio Fund of Canada.

I've been watching the NCRA realize its potential -from starting up the first stable office in the coldest months in the east end of Montreal to leaving a thriving association this past spring -- and along the way I've grown myself. The national conference has played a big part in all that growth. There is just something about an NCRC: the fantastic workshops; illuminating discussions; socializing and cavorting; like minds coming together -- there isn't anything, anywhere, like our community. Thanks CJAM for hosting NCRC 2008!

I want to thank you all, big time, for the chance to work with the campus and community radio sector. Over the past six years, I've experienced and learned so much from the many volunteer directors, the great conversations and one-on-one work with the stations, and I've made many deep, enduring friendships with people all across the country. You are all truly amazing. I'll be here all week, so come on over and say hello. We can reminisce, talk about the Fund, or just hang out, since I'm not here as an NCRA staffer(!) I look forward to more time to actually attend sessions and have fun this year. Here's to a fantastic week!

- Melissa Kaestner

ncra board of directors

Candace Mooers has been involved in campus and community radio in the maritimes since 1996. She is a former Music Director at CHSR in Fredericton, New Brunswick, where she also hosted a punk music show for ten years and co-produced "F-Words and Ms. Conceptions" with the Womyn's Collective. She has since relocated to CKDU in Halifax, Nova Scotia, where she occupied the position of Spoken Word Coordinator for over two years. Following a year as Secretary on the NCRA Board, and another as Treasurer, Candace was elected President in 2007.

Catherine Fisher is a long-time volunteer at CJLY, a small cooperative community station in Nelson, B.C. She started her love affair with c&c radio in 1987 at CJSW in Calgary, and credits community radio with many of the great things that have happened in her life.

Erin Flynn is a graduate from Algonquin College's Radio Broadcasting program, and worked as CHUO's Production Coordinator for two years. Erin is now the Station Manager at CHUO and volunteers her time as an organizer of Ladyfest Ottawa. In addition, Erin also sits on the Board of Directors of the NCRA as the treasurer.

Evan Light has been a member of the NCRA board of directors since 2006 and is currently a doctoral student in communications at Université du Québec à Montréal where he drools over things like broadcasting policy and democracy. He started doing radio at WLFR in the Pine Barrens of New Jersey and has been a volunteer of all sorts at CKUT Radio in Montréal

since 1995. Evan also plays in an improv rock band.

Freya Zaltz has been on the NCRA board for 6 years. Since 1998 she has been involved at 3 member stations - CJLY, CJSF, CFUV - as an employee, active volunteer, board member, and program host. She has a Masters degree in Education, which focused on experiential education in community development and community radio contexts. She is ecstatic to be nearly finished law school at the University of Victoria. She went to high school in Windsor, Ont. before escaping to Toronto and then BC. She likes spinach, has lots of opinions, and is usually feeling less serious than she appears. Janet Marie Rogers is a Mohawk/Tuscarora writer, radio programmer and arts administrator. Her cultural roots are grounded in the Six Nations territory in southern Ontario and has called the unceeded Coast Salish territory on Vancouver Island B.C. her home for the past 14 years. Janet is a new NCRA Board member and hosts Native Waves Radio on CFUV from the University of Victoria.

Jared McKetiak is currently in his 3rd year as the Station Manager at CJUM at the University of Manitoba in Winnipeg. He has been involved at the station for the past 9 years, as a volunteer, a board member, and as the station's Program Director. He has enjoyed his first year working on the NCRA Board, filling the role of Human Resources Officer, as well as chairing the Supervisory and Technical Committees. He's looking forward to drinking a few beers with his fellow NCRC attendees!

Sharmeen Khan is a current board member of the NCRA. She has worked at CHRY, CKLN, CFRO and CKLN as both staff and volunteer. She was part of the Womens Hands and Voices Project in 2004 and has been an anti-oppression facilitator for eight years.

Apont cyaw

On November 14, 2008, CJAM will celebrate 25 years of FM broadcasting. CJAM began life in 1974 as CSRW – a carrier current at AM 660. In 1996 CJAM was granted a power increase from 50 Watts to 456



Watts, allowing CJAM's signal to penetrate into Windsor's suburbs, outer lying rural areas, and Metro Detroit.

CJAM has a legacy of providing programming that is cutting edge, progressive, provocative, and sometimes irreverent. However, CJAM's commitment remains to the community and its listeners, and strives to maintain relevance to the people and ideas that are so frequently ignored and maligned by the "mainstream". CJAM ever-increasingly relies on listener support, and two consecutive record-breaking

fund-drives are proof that it is delivering content that is valued by the community.

Monday	Tuesday	Wednesday
	9:30-10:15 SESSION	9:30-10:45 SESSIONS:
	 NCRA 101 	 Women's Collectives
	(Odette 104)	(DH 255)
	10:30-12:15	 Men as Allies
	OPENING PLENARY	(DH 355)
	/Opening Ceremony	 WIR Tech Session
	(Odette 104)	(DH 361)
		11:00-12:15 SESSIONS:
		•Examining Different Forms of Oppression
		(DII 361)
		• "The F Word"
		(DII 355)
	Lunch @ Dominion House	Lunch @ Dominion House
	12:30-1:30	12:30-1:30
	2:00-3:15 Sessions	2:00-3:15 SESSIONS:
	●AMARC/Int'l News	 Programming beyond
	(DH 355)	an Anti-oppressive lens
	Sports Broadcasting	(DH 255)
	(DH 255)	•Effective Outreach
	 Radio Documentary 	Strategies
	/ Feature Assembly	(group discussion)
	(DII 361)	(DH 355)
REGISTRATION	 Native Caucus 	
12:00-7:00	(DH 352)	
(Dillon Hall		
Room 356)	3:30-4:45 SESSIONS:	3:30-4:45 SESSIONS:
	 Intro to Groundwire 	 Moving Beyond
	(DH 355)	Anti-Sexist Policy
	 Community Stations 	(DH 355)
	Roundtable	 Feminism and Fun
	(DH 352)	(DH 255)
	 Student Union Relations 	
	(DH 255)	
	 Aboriginal W'kshop (DH 361) 	
	5:00-6:30 FORUMS	5:00-6:30
	/CAUCUSES:	WIR Keynote Address
	 Intro to Groundwire (CJAM) 	(DH 355)
	 Bourd of Directors Forum (DH 355) 	
	 Peoples of Colour Forum(DH 255) 	
	Volunteer Coordinator	
	Forum (DH 361)	

Thursday	Friday	Saturday
9:30-12:15:	9:30-10:45 SESSIONS:	9:30-10:45 SESSIONS:
MID-PLENARY	•Small Stations Big Impact!	• Future of NCRA (DH 255)
(Odette 104)	(DH 355)	 C/C Radio for
	Native Programming	Social Change
	Programs	(DH 355)
	(DH 255)	• "C-WHO? Never Heard
	 Digital Editing Open 	of it " Increasing
	Source Software	Station Profile
	(DH 361)	(DH 361)
	11:00-12:15 SESSIONS:	11:00-12:15 SESSIONS:
	 Special Programing (DH 361) 	 Radio and
	 Emerging Broadcast 	Academia (DH 355)
	Technologies (DII 355)	 Newsgathering
	 Advertising (DH 352) 	(DH 361)
	Contempt' Native Music (DII 255)	LiveMusic B'casting (DH 255)
Lunch @ Dominion House	Lunch @ Dominion House	
12:30-1:30	12:30-1:30	12:30-1:30
2:00-3:15 SESSIONS	2:00-3:15 SESSIONS:	
 DJ 101 (CJAM Studios) 	 Groundwire Production 	
 Radio Fund 	Session 3(CJAM)	
(DH 255)	 Fix It/ DIY Equipment 	
 Digital Music 	Maintenance/	
Management	(DH 355)	2:00-5:00:
(DH 355)	 Volunteer Training and 	CLOSING PLENARY
 CRTC and C/C Policy 	Outreach (DH 255)	/Closing Ceremony
(DH 361)	•Fund-Raising (DH 361)	(Odette 104)
3:30-4:45 SESSIONS:	3:30-5:00 FORUMS	
How to Run a Radtastic	/CAUCUSES:	
Music Department (DH 255)	Music Director	
Tariffs and Intellectual	Caucus (DH 355)	
Copyright (DH 355)	Program Coordinator	
Conflict Management	Caucus (DH 255)	
Seminar (DII 361)	Calcus (DIT 200)	
Groundwire Production		
Session 2(CJAM)		
5:00-6:30 FORUMS		
/CAUCUSES:		
Francophone Forum (DH 355)		
News/Spoken Word		
Forum (DH 255)		
•Station Administrator		

Forum(DH 361)



The Conference Hub is located at Dillon Hall 354. The conference coordinator will be there for any desires or issues you need resolved. Station mailboxes are located there and we recommend you check-in every day for new information.

TUESDAY JUNE 10

9:30-10:15 SESSIONS:

NCRA 101

Room: Odette 104

All you need to know about the NCRA and more. Learn about the National Campus and Community Radio Association (NCRA/ANREC). Hear from NCRA/ANREC Board, staff, and volunteers about who we are, our history, what we have accomplished, and what the future holds for our organization. Featuring NCRA Board, Staff, and Volunteers.

10:30-12:15:

OPENING PLENNARY/Opening Ceremony Room: Odette 104

2:00-3:15 SESSIONS:

AMARC/Int'l News Room: Dillon 355

AMARC is an international non-governmental organization serving the community radio movement, with almost 3,000 members and associates in 110 countries. Its goal is to support and contribute to the development of community and participatory radio along the principles of solidarity and international cooperation. Join members of the AMARC Int'l Board to discuss the implications of empowering communities, via community radio. If information is power, then how is that power to be delivered "the last mile;" to the village, to the women's clinic, into the flood zone? If you are involved in CR here in North America, join us in discussing the challenges faced by those in the "global south."

Sports Broadcasting

Room: Dillon 255

Broadcasting campus and community sports events is a great way to generate excitement and novelty on your airwaves! Learn the tricks of the trade including tips on producing seamless features, commentary, play calling, effective liaising with campus athletic departments, technology, etc.

Radio Documentary/ Feature Assembly:

Room: Dillon 361

Live radio is vital to our sector, but features and radio documentary provide the opportunity to fully explore and develop ideas and issues. This session will focus on research and preparation, effective interview skills, and technical considerations. Learn how to produce engaging, entertaining and thought-provoking features with CBC vet Sara Elliot.

Native Caucus

Room: Dillon 352

This session will cover the past, present and future of the Native Caucus. It's a good opportunity to meet one another and discuss what lies ahead during this conference and the coming year. Come share your thoughts, ideas and hopes.

3:30-4:45 SESSIONS:

Intro to Groundwire

Room: Dillon 355

During the NCRC, join us to produce the June edition of GroundWire – a radio program collaboratively produced by campus/community radio stations across Canada, airing nationally. Producing this program is part of an overall initiative to develop a cross-Canada community radio news program. Also includes an intro to editing basics and recording techniques. Presenters include Gretchen King (CKUT) and other Ground-Wire producers.

Community Stations Roundtable

Room: Dillon 352

The face of community radio in Canada is changing... each and every day. There are new and different challenges for both traditional community broadcasters and campus stations who have been cut loose from their institution and have now become licensed as community stations. In this session you'll join likeminded folks who get up each day just to enjoy the smell and taste of fresh ground radio in the morning!

Student Union Relations

Room: Dillon 255

For campus-based radio stations, defining your role in the community has to be carefully weighted against the needs and wishes of the student. Student Unions play a key role in determining the funding, the administration and the strategic development of the campus radio station. Come hear stories about the challenges facing campus-based stations and discuss ways your station can forge better relations with Student Unions.

Aboriginal Workshop

Room: Dillon 361

There will be discussions on Native Women, the most marginalized group in Canadian society; Residential schools, talking about the crimes and the response from

the mainstream media and the Canadian government; Suicide and Native poverty, reporting on service Canada cutting funds

to friendship centers; and the Kelowna accord.

5:00-6:30 FORUMS/CAUCUSES:

Tech Intro to Groundwire Room: CJAM Studios

Board of Directors Forum Room: Dillon 355

Peoples of Colour Forum Room: Dillon 255

Volunteer Coordinator Forum Room: Dillon 361

Wednesday June 11 Women in Radio conference

9:30-10:45 SESSIONS:

Men As Allies Room: Dillon 355

Over the last few decades, men in community radio have learned a lot about women's issues, and about recognizing women's contributions to the field. Men as Allies will be a lightly-structured and respectful discussion about how men see themselves supporting women's participation, what kinds of support women see as most important, and how cultural change around gender can be described, visualized, and even measured.

Women's Collectives

Room: Dillon 255

A Women's Radio Collective is an innovative and practical way to integrate diverse programming and participation into campus and community radio stations. This interactive workshop outlines the basics of how to start up a women's radio collective at your station and how to maintain and expand it. We'll also explore different organizational models, the range of roles a collective can play in the greater community and include key tips for recruitment.

WiR Tech Session

Room: Dillon 361

Setting up for LIVE radio - Join us for a skill-share on setting up for live sound. Including tips on mic technique, setting up monitors, getting sound to the studio, and a discussion on where and when to setup live radio. This workshop will also include a hands-on setup of equipment to go live!

11:00-12:15 SESSIONS:

Examining Different Forms of Oppression & Inclusion with Influence Room: Dillon 361

Join our panel to discuss how to recognize the various forms of oppression that could be working within our stations. What steps can we take to prevent tokenism? How can we become more accessible to the communities we are licensed to serve?

The "F" Word...Femcon! Room: Dillon 355

Some believe that Femcon is a project that has both been talked to death and has negative connotations for female musicians. But Femcon can be a worthwhile resource for volunteers at our stations, especially in those hard-to-find music genres. We'll explore what kind of tactics and approaches work with this initiative and what don't.

2:00-3:15 SESSIONS:

Programming Through Anti-Oppressive Lens Room: Dillon 255

Are you wondering about how to integrate an anti-oppression analysis into your programming? This workshop will look at the basic tenants of anti-oppression and how programmers can be more conscious of equity, power and privilege in new, spoken-word and music programming. This workshop will unpack the often taken-for-granted habits that exclude particular communities from our radio stations and look to address oppression without being tokenistic.

Effective Outreach Strategies (GROUP DISCUS-SION)

Room: Dillon 355

This will be a group discussion on how to approach volunteer recruitment and retention. How did you get involved in c/c radio and what has kept you here? What kinds of outreach programs will attract and retain a more diverse membership?

3:30-4:45 SESSIONS:

Moving Beyond Anti-Sexist Policy Room: Dillon 355

What are some examples of anti-sexist policies and why do we need to move beyond them? How can we combat multiple and intersecting oppressions in the context of a radio station? Let's take this opportunity to share experiences of positive steps taken through recruitment, training (both technical, theoretical and practical), programming and beyond to make Radio Land less oppressive and more inclusive.

Feminism and Fun

Room: Dillon 255

What does it take to organize and execute a live music event that supports and celebrates women in our communities? Two successful event planners will shares their experiences, and offer tips and how-to's.

Thursday June 12

9:30-12:15:

MID-PLENNARY Room: Odette 104

2:00-3:15 SESSIONS:

DJ 101 Room: CJAM Studios

There are so many things to consider relating to programming on-air: research, notation and organization are keys to producing quality programming. However, sometimes it's important to get back to the basics. DJ 101 will help reinforce the technical fundamentals every DJ needs. Space is limited – please sign up at CJAM's Studios!

Radio Fund Room: Dillon 255

Learn about the Community Radio Fund of Canada its history, structure, and current programs. Find out about membership and the upcoming AGM/Board elections. Short presentation followed by question and answer session.

Digital Music Management

Room: Dillon 355

As Cate Blanchett said, "the times they are a' changing"... or was that Christian Bale? At any rate, the media and delivery method of music for radio is changing. How will we in the non-commercial sector adjust, adapt and influence these changes? All these questions and more will be addressed in this roundtable discussion.

CRTC and C/C Policy

Room: Dillon 361

Everything you wanted to know but were afraid to ask about the CRTC. A representative will be here to answer your questions in this valuable opportunity for campus and community sector employees and volunteers to have frank discussions about the sector. Hot issues include turntablism, digital radio, satellite radio and its impact on campus and community radio, and the community radio fund.

3:30-4:45 SESSIONS:

How To Run a Radtastic Music Department Room: Dillon 255

In this session CJSW's Music Director Myke Atkinson will talk about some of the things he has done to improve the awareness of his department and the station within the local, national and international music scene. The main topics for discussion will be (1) running local music business seminars, (2) setting up a regular mail out to other Canadian campus and community stations, and (3) using MySpace to increase awareness of the station on both a local and international level.

Tariffs and Intellectual Copyright:

Room: Dillon 355

Tariffs can be understood. Royalty collection agencies which collect tariffs on copyright owner's behalf are constantly popping up in the news and your mailbox. Who are they? What do they want? Can they really do that? & Do they really benefit the artists they represent? Most of the answers to these and other questions will be presented in the tariff Q&A session. We also have news to share relating to progress on tariff processes underway during the past year.

Conflict Management Seminar:

Room: Dillon 361

Community Radio is about family, and as with every family with sunshine comes some rain (admit it!). This seminar will focus on various strategies for managing conflict, and initiatives for troubleshooting potential problems in volunteer and staff work environments.

Groundwire Production Session 2:

Room: CJAM Studios

Intro to script writing and portable recording techniques and beginning work on editing and scripting the June edition of GroundWire, plus planning and dividing-up work to record content for segment produced at NCRC.

5:00-6:30 FORUMS/CAUCUSES:

Francophone Forum Room: Dillon 355

News/Spoken Word Forum Room: Dillon 255

Station Manager/Administrator Forum Room: Dillon 361

FRIDAY JUNE 13

9:30-10:45 SESSIONS:

Small Stations - Big Impact!

Room: Dillon 355

How do you qualify a station as small? How do you gain and retain volunteers using your limited resources? Do you have a general plan for the next several years, or do you just go with the flow? Are you a small unprotected (50 watt or less) station in a high-population-density area? How do you grow your membership and fundraising? Come and discuss these issues and more at this informative session, by folks like you, for stations like yours.

Native Programming

Room: Dillon 255

In this session Brian Wright Mcleod will discuss how stations can incorporate native programming and how programs can include native music and issues.

Digital Editing Open Source Software/ NCRA uploading

Room: Dillon 361

Overview of editing with Audacity (open source software for all platforms) and uploading to NCRC website, plus tips on distribution.

Special Programming Room: Dillon 361

Of course all programming is special, but pre-empting regular broadcasting for timely or relevant content can spice things up while remaining relevant to the communities your station represents. This Panel will discuss strategies for producing successful broadcasts of live events, commemorating and celebrating important social milestones/anniversaries, and tips for organizing group work.

Emerging Broadcast Technologies

Room: Dillon 355

Like hip-hop, it would seem the Internet was not just a passing fad. Campus and Community Radio are media outlets first and foremost, and taking advantage of new and emerging technologies related to broadcasting and dissemination is increasingly vital. Join this highly skilled panel for a discussion on the future of radio.

Advertising

Room: Dillon 352

Looking for the basics to get started on setting up onair advertising at your station? Have you been trying to rejuvenate your ad programming to bring in a few more operational dollars without selling out? This session will outline how to attract and retain advertisers that fit with your advertising mandate.

The History of Contemporary Native Music Room: Dillon 255

Topics for discussion include: Who is historically important? Why should their music be known and presented in radio programming? How has their music influenced the industry?

2:00-3:15 SESSIONS:

GroundWire Production Session 3: Room: CJAM Studios

GroundWire in production - recording script, editing, and uploading the June edition.

Fix It/ DIY Equipment Maintenance/ Bulk Equipment Purchase Plan Room: Dillon 355

This session will focus on the tools and toys of the trade, including basics on DIY maintenance, resources for learning about radio equipment, etc. Our expert panel will answer your questions on broadcasting equipment and discuss some new initiatives to help save stations money on purchases. Let's talk gear.

Volunteer Training and Outreach

Room: Dillon 255

This session will discuss a variety of recruitment strategies for targeting specific communities and soliciting interest in our organizations. We'll also examine effective training models and on-going support structures for new and existing volunteers.

Fund-Raising

Room: Dillon 361

For most stations annual or bi-annual fund-raisers are essential to the bottom-line. However, it's easy to fall into habits and go through the motions. Discover fresh new ideas to raise excitement and awareness during your station's pledge drive!

3:30-5:00 FORUMS/CAUCUSES:

Music Director Caucus Room: Dillon 355

Program Coordinator Caucus Room: Dillon 255

SƏTURDƏY JUNE 14

9:30-10:45 SESSIONS:

Future of NCRA Room: Dillon 255

As our membership grows, and most of our members no longer fit the traditional campus station model, how can we ensure that we meet our members' needs? How should we define the NCRA? How can we negotiate the differences between stations in the sector? How do we stay relevant to an increasingly diverse membership? Come and give us your input on how we can continue to move forward together, and help chart the NCRA's course for the future.

C/C Radio for Social Change

Room: Dillon 355

Take some time to hear and share inspirational stories from the front lines of radio-making. How have you observed c/c radio affecting people's lives? When has c/c radio made change in your community? Has your station filled gaps left by public and commerical broadcasters? Come represent the realities of your station!

"C-WHO? Never Heard of it"... Increasing Station Profile Room: Dillon 361

Admit it - no one knows your station's call letters, let alone when the ambient noise show is on. Come discuss ways to increase your profile in the community to educate the people that should be listening to your station but are not. Share the tricks and gimmicks that work for your station and which publicity stunts should never be attempted (WKRP in Cincinnati and Les Nessman - need we say more?).

11:00-12:15 SESSIONS:

Radio and Academia: Making Change with Higher Learning

Room: Dillon 355

Community radio has been written about a lot by academics, many of whom are removed from its everyday realities. in recent years, however, people from the c/c sector are linking their first hand knowledge with theory in the academic realm. Participants in this session will look at ways to bridge the academic and c/c radio divide.

Newsgathering in the Campus/Community Room: Dillon 361

How can stations engage the communities they serve to become involved with news gathering? From the student population to the diverse communities that support our stations, what are some strategies for empowering people to participate in community radio as a forum for sharing news and events?

Live Music Broadcasting

Room: Dillon 255

Broadcasting live music on-air has many benefits and challenges. The discussion will cover both the technical requirements needed for implementation, as well as how the performances can be used as a tool to gain listeners and promote your station on a local and international level.

2:00-5:00:

CLOSING PLENNARY/Closing Ceremony

Room: Odette 104

speakers

Adam Fox is the Station Manager for CJAM FM 91.5 in Windsor Ontario, and has also served as Music and Programming Director. Adam fronted the band Ten Year Drought for the better part of a decade and continues writing/recording and performing in Field Assembly. When not awake, Adam dreams of fishing and hockey.

Brian Wright-McLeod (Dakota/Anishnabe) is a long-time music journalist/radio host and multiaward-winning author/producer of the Encyclopaedia of Native Music (U of A Press) and the Soundtrack of a People (EMI). He has developed several native radio programs including Renegade Radio on CKLN 88.1 FM and Sirius Satellite's only native program Electric Powwow on Iceberg 95.

Cassandra Caverhill is the Program Director and Volunteer Coordinator of CJAM 91.5 FM. She's been involved with the campus-community sector for five years, having also cut her chops as a former freelancer for CBC and producer-DJ for a popular commercial station. Cassandra has musical turrets and enjoys seeing Windsor from the seat of a baby blue cruiser

Charlotte Bourne is the Program Coordinator of CJSF Radio in Burnaby and former Administration Manager of CJSR Radio in Edmonton. She has been in the industry for 10 years in what seems like, and likely is, every possible capacity.

Dale Jacobs is a member of the CJAM Board of Directors and the host of Steel Belted Radio. He is also on the faculty of the English Department at the University of Windsor.

Frieda Werden is the Spoken Word Coordinator at CJSF-FM, and co-founder and producer of WINGS: Women's International News Gathering Service. She's been in community radio for 35 years. Currently she is studying for a Diploma in Dialogue and Negotiation at Simon Fraser University.

Gemma Smyth (B.A.(Hns), LL.B., LL.M., C.Med. is Director of Mediation Services, a non profit dispute resolution agency located in the Faculty of Law, University of Windsor. Gemma also lectures in Alternative Dispute Resolution at the faculty. She has mediated over 600 disputes including large group community disputes, insurance and business matters and interpersonal relationship-based disputes. **Gretchen King** has been cultivating spaces for Indymedia radio mobilizations since the WTO dared to meet in Seattle in 1999. Gretchen is currently the Community News Coordinator at CKUT Radio (90.3 FM) in Montreal creating a space for communities to broadcast their resistance over the FM dial. She has coordinated Canada's annual Homelessness Marathon for the last six years and has been a key player in the establishment of Groundwire News.

Irkar Beljaars is a Metis from Montreal who has been working at CKUT 90.3FM as a journalist and producer of Native Soldarity News (NSN) for three years. Besides NSN, Irkar has been part of CKUT's Homelessness Marathon, helped to organize the Day of Action in Montreal and organized The Sisters in Spirit Vigil which took place in Montreal on October 4th 2007.

Jay Hanley started volunteering with CJSR back in the early 90's when Blind Melon, Tad and Sonic Youth ruled the airwaves. 14 years later Sonic Youth and Jay are still there. Jay spent 5 years as music director, dabbled in the news department, took care of marketing and public relations, and is now doing time as CJSR's Program Manager. His favourite soup is Borscht and his favourite Muppet is Rowlf the dog.

Jim Davies is the Coordinator of the Ontario Public Interest Research Group (OPIRG) -Windsor. He has worked in the area of anti-oppression for twelve years. Prior to his involvement with OPIRG he worked at the Centre for Seniors and with the AIDS Committee of Windsor.

Jim Ellinger is a longtime community media activist based in Austin. Since 9/11 he has focused his efforts on the developing world, visiting 122 cities outside of North America. Since November of 2006 Ellinger has served on the Int'I BoD of AMARC, the World Association of Community Radio Broadcasters, as the Vice President for North America.

Joanne Penhale is a proud media nerd, with experience at CJSF in Burnaby, CFUV in Victoria, print, television and online media, and most recently at CKUT in Montreal where she does spoken word and news programming and volunteers on the management collective. She has a background in communications and journalism, with much of her work focusing on health and other socio-political issues from a feminist perspective. She's recently been studying french and keeping busy with the NCRA as one of many active and dedicated directors. **Kevin Wong** was born and raised in Markham. He obtained his Bachelors of Science degree in Biology from the University of Western Ontario before coming to Windsor to study law. He has an interest in social justice issues, particularly queer advocacy.

Kieran McKenzie is a programmer with CJAM Windsor's Campus Community Radio Station, he produces and hosts two weekly broadcasts for the station one devoted to issues affecting Canadian politics called Make this Your Canada and another focusing Canadian University Sport called the Lancer Sports Report. This show has opened the door to the CJAM becoming involved in live event broadcasting, where just this past season the CJAM and the Athletic Department were able to collaborate to put Lancer football games on the public airwaves and the internet.

Kim Logue accepted the role of Spoken Word Coordinator at CFRU in March of '08, after launching a Spoken Word show on the esteemed Guelph station in December '07. Hailing from history in the Financial Services Industry, she now embraces the values and mandates of the NCRA.

Originally from Toronto, **Leah Girardo** is actively involved in community not-for-profits and anti-oppression organizing. She feels that campus and community radio is a place that people can be engaged and empowered. She is currently the Station Coordinator at CKDU in Halifax.

Lindsey Kronmiller works in the Radio Promotions department at Merge Records in Durham, North Carolina. Lindsey has been there three years and also oversees video and online promotions. A Canadian candy enthusiast, Lindsey also enjoys sewing, restoring old timey bicycles, and high-stakes gambling. Lindsey let Adam Fox write her bio.

Luke Meat has been the Music Coordinator at CiTR 101.9 FM for 7 years now.

He awaits desperately for a decent Paul MacCartney solo album, a spicy mustard that is made in Canada and reasonably priced and the Edmonton Oilers to reclaim the Stanley Cup. Needless to say he lives his life in a constant state of disappointment.

Melissa Kaestner has many roots in radio and music as well as a strong passion for theatre and community. Her radio background includes: NCRA/ANREC National Coordinator, CHUO Ottawa volunteer, CHRY Toronto Music Director, CHSR Fredericton

Development/Promotions/Fundraising/Recruitment,

and WQDY Calais (Maine) Announcer/Music Director. She is currently the Development Consultant for the Community Radio Fund of Canada in Ottawa, collects rocks, and lives for the journey instead of the destination.

Myke Atkinson is the music director at CJSW 90.9 FM, Calgary's campus and community radio station. Since the age of 16 he has worked in various music related jobs, including editing and writing for local entertainment publications, working in a record store and starting two local record labels. In addition to his work, Myke is a member of electronic pop group Azeda Booth and also performs solo as Beneath These Idle Tides.

Omme Salma-Rahemtullah has been involved with community radio for over 5 years, starting as a music programmer at the University of Toronto Scarborough campus' Fusion Radio, and over the past 4 years as the co-host of Amandla and Saturday Morning Live at CKLN. For the past 8 months she has been the spoken word coordinator at CHRY and in that time has coordinated special programming around Issues of Women's Violence (December 6th), Israeli Apartheid, the Iraqi Occupation, and South Asian Heritage Month.

Since October 2007, **Peter Bradley** has been the Music Coordinator at CFRU 93.3 in Guelph, Ontario. Before that, he had been involved with CFRU as a volunteer since his first days in Guelph in 2004. As Music Coordinator, Peter has worked to ensure that CFRU has access to music that small-market stations do not normally receive, while also keeping programmers in touch with new music.

Dr. Renée Bondy is a Canadian historian whose ongoing research into the lives of Roman Catholic women religious in the 1950s and '60s sheds new light on a seldom researched area of women's history. Renée's love of women's history, her commitment to feminist praxis, and her passion for teaching come together in her work as a teacher, writer, historian, and speaker. Her work has been published in Oral History Forum, and in such popular venues as the American feminist magazine *Bitch*. When she is not teaching courses in the Women's Studies Program at the University of Windsor, Renée can be found writing in her home office or a local coffee pub.

In her talk, "Forging Identity and Building Feminist Community", Renée reflects on her experiences as a feminist in the academic world and the importance of involvement in community. **Sandra McLean** is a graduate of University of Windsor with a Honours Degree in Communication Studies and a background in Social Services. Sandra began my career with The Regional Municipality of Peel in Brampton as a Social Worker in the Social Housing department – then Peel Non Profit Housing. Sandra is currently the Program Coordinator at Windsor Women Working with Immigrant Women, where she oversees the Employment Assistance Services Program serving newcomers.

Sayyida Jaffer and **Courtney Kirkby** have collectively spent many years with CFRC 101.9FM contributing to Groundswell, OPIRG Kingston's Local Social Justice Collective, the Alternative Frequency News Collective and most recently, GroundWire. Both women played integral roles in developing the news department at CFRC and starting up the news collective Alternative Frequency. They have worked with a range of volunteers exploring anti-oppression in radio journalism.

Sonia Nizzer is a third year social work and women's studies major. She is very committed to DIY ethics and activism. Sonia has used the resources around her and her knowledge to create events such as "Smash the Glass" to empower women musically, and she doesn't intend on stopping there.

Susanne Porter-Bopp is the Women's Radio Collective Coordinator at CFUV 101.9FM in Victoria. She produces "Big BroadCast" (featuring women in music) and "Women on Air" (current affairs) and is actively involved in other community-based media. Susanne moonlights as the Community Water Coordinator at the POLIS Project on Ecological Governance at the University of Victoria.





TUESDAY @ The Coach & Horses (downstairs) Brutal Knights (Punk | Toronto | Deranged recording artist) Orphan Choir (Post Punk | Windsor | Tragicomedy recording artist) Fiftywatthead (Heavy Rock | Windsor | Signed By Force recording artist)

 (a) The Loop (upstairs) The Golden Hands Before God... (Indie/Psychedelic | Windsor | Pop Echo recording artist) The Locusts Have No King (Roots-Alt-Folk | Windsor) What Seas What Shores (Indie/Ambient | Windsor)

WEDNESDAY @ The Fish Market

(Hip Hop | Detroit | Emergence Music recording artist) Perilelle (Indie Trip Hop | Windsor)

Phog Lounge Tara Watts (Folk | Windsor) This Is Me As A Woman (Folk | Windsor) Dresden Sky (Folk | Windsor)

THURSDAY

(Definition of the second system of the second s

@ Chanoso's (downstairs) Wye Oak

(Indie Rock | Baltimore | Merge recording artist) Ron Leary & Kelly "Mr. Chill" Hoppe (Roots | Windsor) Field Assembly (Indie | Windsor)

FRIDAY @ Boom Boom Room Osbourne (House | Detroit | ghostly international/spectral sound) Mike Huckaby (Electronica/House | Detroit | S Y N T H recording artist) Kero (IDM | Windsor | Detroit Underground recording artist) NOT_digital (Avante-Post-Electro | Windsor/London, UK)

> @ Skybar (upstairs) DJ sets by VEX & FURS (Electro/IDM | Windsor)

CITY GUIDE

WINDSOR

Founded as a French agricultural settlement in 1748 and encompassing 120 square kilometres, Windsor, Ontario is now home to over 208,000 people. Though the residents are predominantly English speaking, Windsor is truly a multicultural city with over 20% of its population having been born outside of Canada. One of the country's major automobile manufacturing centres, Windsor is often referred to as the Automotive Capital of Canada. It is also the hometown of baseball player Stubby Clapp who played 23 games for the St. Louis Cardinals in 2001.

TRANSPORTATION

Veteran Cab 519.256.2621

Canadian Checker Cab 519.254.7777

Transit Windsor

Fares: \$2.45 one-way \$21.30 for 10 one-way tickets \$3.75 for tunnel bus to Detroit For service between the University area and downtown, catch the Transway 1C on University Ave. *More info at http://www.citywindsor.ca/000599.asp*

Courtesy Bicycles

3154 Sańdwich St 519.252.0080 **20% off regular bike rental rates: \$16/day, \$48/week.**

POINTS OF INTEREST

PARKS Dieppe Gardens

Affords the best view of the Detroit skyline. Located at the foot of Ouellette Avenue, on the banks of the Detroit River. The park is heavily planted with brilliantly colored annuals and perennials. It features many monuments including monuments to the Canadian Army and Navy.

Jackson Park

Corner of Ouellette Ave. & Tecumseh Rd. This park features one of Windsor's most classic and elegant gardens which have won an Ontario Parks Association Award for the best lighted garden in Ontario. This park covers 65 acres, with four of those acres occupied by the formal Rose Gardens, where visitors can find over 12,000 rose bushes among 450 varieties.

Willistead Park

Chilver Street south of Niagara Street The property surrounding Willistead Manor contains over 300 trees, including Windsor's only persimmon, a tree native to the southern United States. Designed by noted Detroit architect Albert Kahn, Willistead Manor is a 36-room mansion built in 1906 for Edward Chandler Walker, son of Hiram Walker, founder of the world renowned distillery.

HISTORY

Canadian Club Brand Centre

2072 Riverside Drive East

Built in 1894, The Hiram Walker and Sons Head Office was the flagship of the Walker enterprise - home to Canada's famous "Canadian Club" whisky. Guided tours of the Brand Center feature turn-of-thecentury Italian architecture, formal whisky information session and tasting, complimentary C.C. souvenir and film of the whisky making process.

Francois Baby House

254 Pitt Street West Built in 1812 and houses Windsor's Community Museum, dedicated to local history.

Mackenzie Hall

3277 Sandwich St.

Former courthouse turned cultural centre, this 153 year old building offers concerts, art exhibits, theatre and is open to the public Tuesday to Sunday.

ART

Art Gallery of Windsor

401 Riverside Drive West Featuring a diverse collection of over 3,000 works of art by local, regional, and national artists.

Artcite

109 University Ave W Windsor's only artist-run centre dedicated exclusively to the presentation and promotion of contemporary and experimental art forms.

Pelissier St. Gallery

510 Pelissier St.

OTHER

Caesar's Windsor

377 Riverside Drive East. Unfortunately Reba McEntire and Michael Bolton aren't coming until later in the summer but the casino provides plenty of other ways to waste your money.

FOOD

Oiishi/Chanoso's/Buda 255 Ouellette Ave. Sushi/Stir-Fry/Fusion

World Marathon 60 University Ave. W. Ethiopian

Basil Court 301 Ouellette Ave. Thai

Terra Cotta Pizzeria 318 Pelissier St. Thin crust pizza

Mini Restaurant 475 University Ave. W Chinese **Royal Indian Cuisine**

325 Wyandotte St. W. Indian

Pho Xic-Lo

1750 Wyandotte St. W. Vietnamese

Ali-Baba's 2430 University Ave. W. Middle Eastern

Market Square

2109 Ottawa St Fresh meats, cheese, produce, pasta, seafood and baked goods.

detroit

Our neighbour to the south is actually north of Windsor and is the 11th largest city in the United States. You may be most familiar with Detroit as the film setting for the 1987 tear-jerker Robocop, but its rich musical heritage also makes it one of the most important American cities in the history of popular music. Delegates should definitely make an effort to visit some of the word class museums or other attractions found in the Motor City.

CROSSING THE BORDER

With bridge and tunnel traffic at an all-time high, travelers should expect and budget for a minimum 20-30 minute wait at the border. Coming back to Windsor, however, is usually smooth sailing. You can check actual border wait times here:

http://www.cbsa-asfc.gc.ca/general/times/menue.html

Proof of citizenship is required when crossing the international Windsor-Detroit border. Accepted proof includes either:

1. A birth certificate or certificate of citizenship or naturalization (original or certified copy), as well as a government issued photo ID such as a driver's license.

A passport.

Tip: Try to refrain from irritating the customs agents i.e. repeatedly referring to them as "tough guy". Although it may be deserved, insulting these men and women will most likely prevent your entry to the United States and get your cavities searched.

CULTURAL CENTRE

Located near the Wayne State University campus, 2 miles north of downtown Detroit, this neighbourhood includes:

Detroit Institute of Arts

5200 Woodward Ave.

The second largest municipally-owned museum in the U.S. with an art collection valued at more than one billion dollars.

Charles H. Wright Museum of African American History

315 E. Warren Ave The world's largest institution dedicated to the African American experience. The Museum provides exhibitions and programs that explore the diversity of African American history and culture

Detroit Historical Museum

5401 Woodward Ave.

Cobblestone streets, 19th century stores, an auto assembly line, toy trains, and a fur trading post from the 1700s are only a few of the wonders to see at the Detroit Historical Museum.

Museum of Contemporary Art Detroit

4454 Woodward Ave. An innovative addition to Detroit's Cultural Center, MOCAD functions as a hub for the exploration of emerging ideas in the contemporary arts.

Detroit Science Center

5020 John R Street Features many hands on exhibits and an IMAX Dome theater.

Detroit Artists Market

4719 Woodward Ave. A gallery featuring emerging and established Michigan artists

Motown Historical Museum

2648 W Grand Blvd. Located southwest of the Cultural Centre, not far from the Ambassador Bridge. The museum exhibits trace the roots of Motown's remarkable story and chronicle its impact on 20th century popular culture and musical styles.

FOOD

Slows 2138 Michigan Ave. Slow cooked BBQ

Lafayette Coney Island

118 W Lafayette Blvd The best of the coney island chili dogs. Bring a diaper.

Motor City Brewing Works

Quality Microbrewery 470 W Canfield

Detroit Beer Company 1529 Broadway, Downtown Detroit Quality Microbrewery

Mexicantown

Southwest Detroit, near Porter and Bagley Mexican restaurants and bakeries.

Greektown

Greek cuisine and great pizza at Pizza Papalis Monroe St. and surrounding area

Lola's

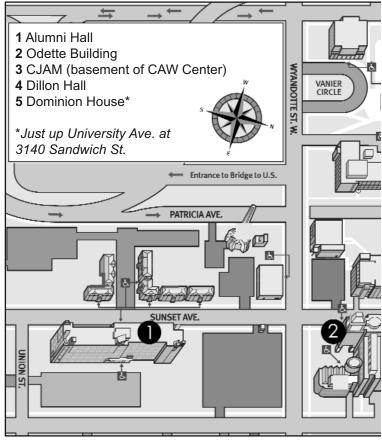
Fine American Food in Downtown Detroit 1427 Randolph St.

Baker's Keyboard Lounge 73 years of legendary Detroit Jazz 20510 Livernois Ave, 48221

Bert's Marketplace

Another Great Jazz Venue 2728 Russell, 48207

campus map

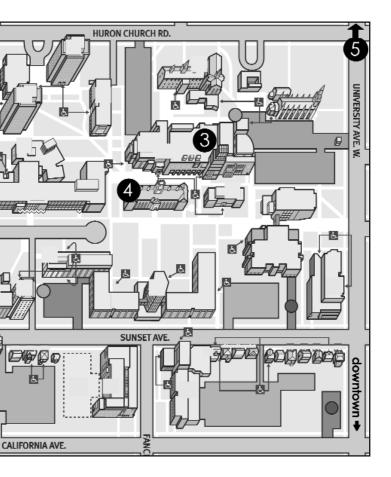


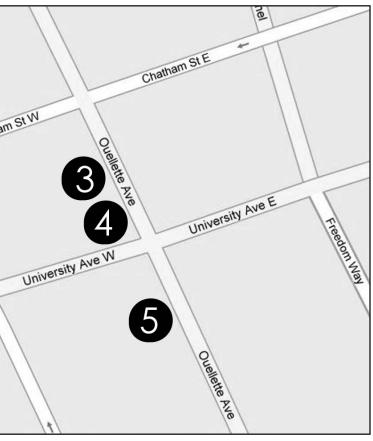
downcown map

1 Phog Lounge

2 The Loop / Coach / Fish Market

3 The Room / Chanoso's





4 Terrace 285 5 Boom Boom Room

